



2024

ASLA FLORIDA
ANNUAL
CONFERENCE



CULTIVATING CONNECTIONS

JULY AUGUST
30 – 01



PLAN TO SPONSOR TODAY!

You are invited to sponsor our next Annual Conference on July 30 - August 1, 2024 at the Renaissance Orlando at Sea World. Brought to you by our conference planning committee, our 2024 Annual Conference + Expo theme for Orlando is “Cultivating Connections”. We will focus on Nurturing Cultural Landscapes, Embracing Policy Engagement, and Strengthening Climate Resilience. With Orlando being the central hub of Florida, we look forward to a dynamic Conference attended by Landscape Architects across our great state of Florida.

For more sponsor information, visit www.aslaflorida.org
or email info@aslaflorida.org

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$12,000

Be one of two Conference Platinum Sponsors to receive ultimate recognition throughout the event and receive a 15x15 exhibit hall booth in the location of your choice.

Reception Sponsorships (Tuesday, July 30th)

- **Opening Night Reception Station Sponsor - \$3,000 (Only 7 Available!)**
 - Have a featured food + drink station at the Opening Reception to ensure you are a popular stop! Attendees will be given a map of the various culinary stops featuring your one-of-a-kind combination. Options can be customized, but suggestions include: Wine and Cheese, Tacos and Margaritas, Old Fashions and Beef Wellington, Cuban Sliders and Mojitos or Craft Beer and Warm Pretzels.
- **Drink Ticket Bundle - \$750**
 - We will customize 50 drink tickets with your logo for you to hand out to attendees at the reception. You may buy multiple bundles!

Lunch Sponsor - \$2,500 (Tuesday or Wednesday) (5 available per lunch)

Sponsor a passed hors d'oeuvres (branded with your logo on the napkin or food flag) for the attendees to enjoy at our reception style lunch.

Lunch Beverage Sponsor - \$1,000 (One per lunch)

Be the featured non-alcoholic beverage sponsor for the attendee lunch. Want a branded cup? Reach out to info@aslaflorida.org to discuss this add on.

Executive Committee Dinner Sponsor - \$2,000 (Monday, July 29th)

The ASLA Florida Ex-Com meets the day before conference kicks off for dinner. Be the featured sponsor and join the leaders of ASLA Florida at this private dinner. Two (2) representatives from your company are invited to join.

Beverage Station Sponsor - \$2,500

Beverage stations are a popular attendee benefit. Attendees like to begin their busy day with a cup of coffee or refresh their afternoon with a tea or lemonade. Branding benefits include branded signage at the station and branded napkins.

Breakfast Sponsor - \$3,500 (Wednesday, July 31st)

Kick-start the day with a sponsored breakfast for the attendees to enjoy in the Exhibit Hall. Branding benefits include branded signage at the station and branded napkins.

Lanyard Sponsor - \$3,000

Have your logo featured on the attendee lanyard.

MORE SPONSORSHIP OPPORTUNITIES!

Keynote Session Sponsor - \$3,000

Sponsor one of the popular Keynote Sessions that will take place at conference. This is your opportunity to sponsor the largest gathering of attendees at the event. Sponsorship includes two-minute welcome video from sponsor and onstage recognition at the session.

Attendee Gift - \$2,000 (Only 1 Available!)

Provide the attendee's with a gift to receive at registration. This gift must have the conference logo on it, but is welcome to feature your company logo as well! As the sponsor, you have the ability to choose the gift and will be in charge of ordering and shipping to the Conference Venue. (*Approval of item selection is required)

Tour Sponsor - \$1,500

Attendees love the opportunity to get out and explore the host city. Tour sponsors provide snacks, water and have their logo on signage at the meeting spot prior to the tour kicking off. Sponsors are allowed to send one (1) representative to attend the tour.

GAC Session Sponsor - \$1,500

Sponsor one of our most popular sessions at Conference. The Laws and Rules session is a must attend session for attendees and includes legislative updates from representatives in the state of Florida. Sponsorship includes the chance to introduce the session and onstage recognition at the session.

Education Session Sponsor - \$1,000

Sponsor an educational session that stands out to you. Sponsors have the opportunity to introduce the session or play a short, 1 minute video at the start of the session.

Exhibitor Presentation - \$1,000

Host a 30 minute presentation to display your products or services to the Conference Attendees.

Welcome Bag Insert - \$750

Provide a printed brochure for ASLA to place in the welcome bags handed out to all attendees at registration.

Branding/Signage Sponsor - Custom

Have your logo appear with a custom ASLA Florida branded display at Conference.

Please reach out to info@aslaflorida.org for more information or to request a custom sponsor package.

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CULTIVATING CONNECTIONS

JULY 30 - AUGUST 01
Renaissance Orlando at Sea World



SECURE YOUR SPOT!

EXHIBIT HALL BOOTH LOCATIONS WILL BE RESERVED ON A FIRST COME, FIRST SERVE BASIS.

WHEN BOOKING A SPACE, PLEASE LIST YOUR TOP 3 PREFERENCES.

PREMIUM 15'x15' EXHIBIT SPACE- \$4,000

10'x10' END CAP EXHIBIT SPACE - \$3,500

10'x10' EXHIBIT SPACE - \$3,000

6'x6' END CAP EXHIBIT SPACE - \$2,500

6'x6' EXHIBIT SPACE - \$2,000

