

THE ASLA FLORIDA CHAPTER PRESENTS

2020 Design Awards Gala

You are Cordially Invited

TO JOIN ASLA FLORIDA PRESIDENT
ADAM MCCOLLISTER AND THE CHAPTER
EXECUTIVE COMMITTEE IN CELEBRATING THE
2020 DESIGN AWARD WINNERS

NOV 6TH, 2020

DESIGN AWARDS GALA LOCATION:

Grand Bohemian Hotel

325 SOUTH ORANGE AVENUE
ORLANDO, FLORIDA 32801

To Reserve Your Space for this Exclusive Event, Please Visit:

ASLAFLOIDA.ORG



ASLA
FLORIDA

SPONSOR PROSPECTUS

2020 Design Awards Gala

GALA TITLE SPONSOR: \$10,000 - SOLD!

The preeminent sponsorship will ensure that your logo is consistently represented throughout the event and includes 2 Banquet Tickets and 4 Viewing Party Tickets, the outside back cover in the design awards program, as well as an introduction and remarks from the stage. This Title Sponsor will also include the Entryway Sponsor - As guests roll up to the event, your logo and welcome is the first thing that they will see. Fully decorated with plants, lighting, signage, and of course, the Black Horse statue, will signify to both you and the attendees that you've arrived!

ROOFTOP SPONSOR: \$5,000

After guests have enjoyed their time on the red carpet, they will leave the paparazzi behind to mix and mingle at the rooftop happy hour that is poolside and under a billowing white tent with elegant appointments, plants, lighting, and featuring your product and logo. 2 Viewing Party tickets are also included!

AFTER-PARTY SPONSOR: \$5,000

Immediately following the main event, your company will be the featured sponsor at the posh after-party, where everybody who is anybody will want to be! Featuring the soulful sounds of Samuel Bullock & The Soul Alliance Band, attendees will dance the night away in style and in the ambiance of planting and lighting design, as well as a majestic fountain and other surprises! 2 Viewing Party tickets are also included!

RED CARPET SPONSOR: \$3,500

Once guests enter the hotel, the elevator attendant will whisk them up to the registration area where they will check in and walk the red carpet, complete with eager photographers and your logo on the banner behind them as they enjoy this once-in-a lifetime experience. 2 Viewing Party tickets are also included!

DIRECTOR SPONSOR: \$2,500

Sponsors at the Director's level get 2 Banquet Tickets with table signage, prime event signage and logo placement throughout the event, a full-page ad in the design awards program and acknowledgment from the stage and screen.

PRODUCER SPONSOR: \$1,500

Sponsors at the Producer's level get premium event signage and logo placement, 1 ticket to the Awards Banquet, a half-page ad in the design awards magazine, and acknowledgment from the screen.

LEAD ACTOR SPONSOR: \$500

Sponsors at the Lead Actor's level get key event signage and name placement, and a quarter-page ad in the design awards program.



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SCHEDULE / FRIDAY NOV 6TH, 2020:

9:00 AM - 1:00 PM ASLA FLORIDA CHAPTER
BUSINESS MEETING

6:00 PM - 7:00 PM ROOFTOP RECEPTION

7:00 PM - 9:00 PM GALA BANQUET

9:00 PM AFTER-PARTY

SCHEDULE / SATURDAY NOV 7TH, 2020:

8:00 AM - 12:00 PM ASLA FLORIDA GOLF TOURNAMENT
AT FALCON'S FIRE

