



SHAYLIN CASTILLO

Candidate for Member-at-Large PR & MARKETING
American Society of Landscape Architects, Florida Chapter

GOALS + OBJECTIVES

After two years of involvement with ASLA Florida as the MAL for Emerging Professionals, I'd like to continue my involvement as the Member-at-Large for Public Relations + Marketing. Being involved during the past few years working with students and recent graduates - I was able to gain experiences and connections while serving as the MAL for Emerging Professionals. While in that position I was able to provide resources for students and recent graduates by preparing them for licensure for the LARE by organizing webinars and educational seminars. Now running for the Member-at-Large for Public Relations + Marketing, I hope to hold a heavy foot on forward progress in promoting our Chapter and organization as a whole on social media. Continuing in this role will allow me to build momentum through executing all goals and objectives set forward such as growing the social media account and maximizing the visibility of the chapter by growing its online presence and outreach. With my passion for our organization and profession, I hope to continue to lead as your representative for the position of Member-at-Large for Public Relations + Marketing. Thank you!

WORK EXPERIENCE

EDSA, INC. | DESIGNER
Fort Lauderdale, Florida
May 2018 - Present

RDM LANDSCAPE SERVICES, INC. | AUTOCAD DRAFTER
Miami, Florida
January 2018 - April 2018

GRADUATE ASSISTANT - HISTORY OF DESIGN | TEACHING ASSISTANT
Florida International University
August 2017 - December 2017

SV DESIGN INC. | AUTOCAD DRAFTER
Miami, Florida
June 2015 - January 2017

MIAMI CHILDREN'S MUSEUM x FIU | CHARRETTE CO-DESIGNER
Miami, Florida
June 2016

EDUCATION

MASTER'S OF LANDSCAPE ARCHITECTURE + ENVIRONMENTAL URBAN DESIGN
Florida International University
Graduated: May 2018
GPA: 4.00

HONORS + LEADERSHIP

ASLAFL MEMBER AT LARGE EMERGING PROFESSIONAL
2019-PRESENT

ASLAFL BROWARD SECTION EVENT PLANNING COMMITTEE
2018-PRESENT

ASLA FLORIDA STUDENT AWARD OF HONOR
2018

ASLA FLORIDA STUDENT AWARD OF EXCELLENCE
2018

ASLA FLORIDA STUDENT AWARD OF HONOR
2018

ASLA FLORIDA STUDENT AWARD OF HONOR
2017

ASLA FLORIDA STUDENT AWARD OF MERIT
2016

ASLA FIU STUDENT CHAPTER SECRETARY
May 2016-May 2017

STUDENT AMBASSADOR | FIU CROSSING OVER HUMBOLDT UNIVERSITY OF BERLIN, GERMANY
2016

ASLA STUDENT CHAPTER MEMBER
2014-2018

ASLA FLORIDA CONFERENCE VOLUNTEER
2017

ASLA FLORIDA CONFERENCE ATTENDEE
2017-2019