



ASLA
FLORIDA

Design Awards Criteria

Objective

The ASLA FL Design Awards Program encourages the advancement, expansion, and recognition of the Landscape Architecture profession by honoring projects that blend environmental and artistic principles that emphasize beauty, function, and sustainability.

Awards

- Award of Merit - Bestowed in recognition of projects that demonstrate a thorough use of landscape architectural practices.
- Award of Honor - Bestowed in recognition of projects that demonstrate the inspired use of landscape architectural practices in an imaginative and well-resolved combination that adds to the body of the Landscape Architecture profession.
- Award of Excellence - Bestowed in recognition of projects that demonstrate an inspired use of landscape architectural practices in an imaginative combination that adds to the body of the Landscape Architecture profession, and are truly exceptional, unique, innovative and goes beyond achieving its defined purpose.

Categories

The following categories recognize site-specific works as described. To enter, the official entrant must be an Associate, Full, or International ASLA member, or eligible to join ASLA in one of those categories. Professional entries in these categories must be built; Student entries are not required to be built:

General Design Awards Criteria: The jury will consider the quality of design and execution; relationship to design context; environmental sensitivity and sustainability; relevant impact to the profession, public, and/or environment, and resilience strategies; and design value to the client, community, and to other designers.

- Resort and Entertainment - Projects such as hotels, theme parks, restaurants, golf courses and timeshares.
- Commercial-Projects such as corporate complexes, commercial redevelopment projects, office, retail, mixed-use and urban developments.
- Institutional-Projects such as schools, medical facilities, museums, botanical gardens, governmental and industrial facilities.

- Preservation and Conservation-Projects of historical and environmental significance.
- Open Space- Projects such as parks, recreational facilities, and greenways.

Residential Design Awards Criteria: The jury will consider the quality of design context and execution, materiality, environmental sensitivity, community benefit, sustainability through Low Impact Development (lid) incorporation, green infrastructure or additional site-specific techniques that are innovative, site specific and maintainable. Emphasis will be given to projects that have attained or are registered for SITES certification.

- Residential - Recognizes works of landscape architecture that elevate the design principles of quality, context/place, environmental responsibility, maintenance requirements and durability. Emphasis will be given to projects that have attained or are registered for SITES certification.
 - **Typical entries include:** Single family homes; high rise, multi-family production and custom home developments (market rate and non-market rate will be considered); transit-oriented development (TOD); historic preservation, renovation or conservation projects; senior or assisted living developments; private or small gardens; new urbanism projects with multifamily development; projects located in Opportunity Zones; and more.

The following categories recognize either site-specific or non-site-specific works as described. Professional and Student entries are not required to be built or implemented.

- Philanthropic- Recognizes documents, projects, events or functions which contribute to a greater understanding of landscape architecture, which advances the profession, or which make a gift of services to enhance our culture, community and quality of life. Philanthropic entries can be and often are projects with minimal or no budget and will be judged accordingly. Merely donating your services as a Landscape Architect is not sufficient to qualify in this category.
 - **Criteria:** Entries shall display a unique approach to spreading the vision and standards of the profession and shall include community involvement and/or direct service to the impacted community.
 - **Typical entries may include:** Engaging in communities for placemaking processes, fundraising campaigns, and more.
- Research and Communication- Recognizes efforts involving investigation of landscape architecture-oriented topics and communication techniques contributing to an expanded body of knowledge. Projects that orient research that identifies and investigates challenges posed in landscape architecture, providing results that advance the body of knowledge for the profession, and achieve communicating landscape architecture works, techniques, technologies, history, or theory, and the lesson value to an intended audience. **NOTE:** Florida Registered Landscape Architects with a principal practice in another state may submit works; however, they must be executed in Florida or Puerto Rico.
 - **Criteria:** The jury will consider projects that investigate research, studies, written works (published and unpublished), and innovative application of presentation methods or techniques (i.e. graphic techniques, digital media, and beyond). Student entries may include "Capstone" projects or graduate-level thesis work.
 - **Typical entries may include:** Online communications - interactive & multimedia; print media, film, video, audio (i.e. podcasts); interpretive design; exhibition design; public awareness campaigns; investigations into methods, techniques, or materials related to landscape

architecture practice; studies of relationships of landscape architecture to law, education, public health and safety, or public policy; and more. Student entries may include "Capstone" projects or graduate-level thesis work.

- **Planning and Analysis**- Recognizes efforts involving the wide range of professional planning and analysis activities that lead to and guide landscape architecture design.
 - **Criteria:** The jury will consider the quality of the analysis and planning effort; context; environmental sensitivity and sustainability; likelihood of successful implementation; and value to the client, the public, and other designers. Jury will also consider if proposal exhibits a pioneering use of previously created methodologies or a uniquely effective means of combining or presenting landscape architectural / land use techniques.
 - **Typical entries include:** Urban, suburban, rural, or regional planning efforts; development guidelines; transportation planning; plans for reclamation; environmental planning; historic preservation planning; report documents; and more.

Guidelines for Submission

- **Submission:** Materials in the submission must not reveal the names of the entrant and/or landscape architects, firms, other designers, or photographers.
- **Project Title (Name):** A submission must have a short, specific presentation title (containing no abbreviations) that indicates the nature of the presentation with a maximum of 70 characters including spaces.
- **Project Statement:** In a maximum of 750 characters, describe the project and why it's award worthy. This statement may be used in promotional materials if the project is selected for an award. **NOTE: failure to submit this statement will lead to disqualification of entry.**
- **Project Narrative:** Describe in a maximum of 3500 characters including spaces, the project location, scope and size, site and context investigation, design program, design intent, materials and installation methods, environmental impact and concerns, collaboration with the client and other designers, and other significant issues.
 - Jury will determine projects best suited to each respective category.
- **Project Presentation and Images:** A maximum of 16 images may be submitted with each entry having no less than 5 images uploaded. Images must include at least (1) site plan. **ALL** images must be formatted as: **1900 pixels wide by 927 pixels tall:** [Click here for image examples](#). Quality of images (DPI resolutions) are specified below. The projects considered shall upload the project imagery in two formats.
 - **PDF Presentation** (for jurying purposes):
 - The project imagery should be exported to the above dimensions at **72 dpi** and compiled into (1) **one, compiled PDF**. Each image requires the addition of a description. Descriptions must be a maximum of 30 words, or 200 characters, including spaces. You

can use either the InDesign Template or the Power Point Template to create the PDF Presentation for submission.

- Project Photo Templates:
 - [InDesign Project Photo Template](#)
 - [Power Point Project Photo Template](#)
- **JPG Images** (for marketing purposes):
 - The project imagery should be exported to the above dimensions at **300 dpi** and submitted as individual **JPEGS**. **Please name the JPGs Title 01, Title 02, Title 03, etc.** This ensures that the title for each image is unique.

- ***Disclaimer for National requirements potentially not aligning
 - As an effort to align award standards with National ASLA, **we have reformatted our requirements.** Please review all new standards for successful uploads and to minimize risk of disqualification.
- ***Disclaimer for 'best practices' (imagery of tree stakes, established landscapes, etc.)
 - Please keep in mind the best practices for design awards submissions. Although it is up to the jury's discretion about the success of the project, it is worth noting that projects in the past have been disqualified for the following reasons, and therefore should be considered before applying for the design awards:
 - Tree staking in the landscape;
 - Landscaping not being established;
 - Poor image composition;
 - Too much focus on the architecture;
 - Firm or designer's name or imagery within the submission
- ***Disclaimer for ASLA's right to use imagery for marketing and promotional purposes.
 - By submitting a project you acknowledge that ASLA Florida has the right to publish the project photographs and names/companies associated with the project, for use in their printed publications, social media, and website and submitters will receive no financial compensation.
- ***Disclaimer on accepting collaged images
 - Collaged images may be submitted and count as 1 image in the submission if they are essential to capture detail / design elements of the project. The necessity for submitting collaged images remains up to Jury discretion in the review process. **Please note that entries in the Research and Communication category allow for page and spread excerpts of planning documents, master plans, etc. to count as 1 collaged image.**